

EVERYBODYHATESATOURIST.NET



# EVERYBODY HATES A TOURIST

MEDIA KIT



## JONATHAN SACKS

Traveler, Writer, Photographer, & Terrible Dancer of Everybody Hates A Tourist. Visited 40+ countries & major territories so far, slowly working my way through the rest.

### ABOUT MY BLOG

My blog name is a tongue-in-cheek, but relevant reference to a line from the song "Common People" by Pulp.

*Everybody hates a tourist, especially one who thinks it's all such a laugh*

I believe in in-depth, respectful, responsible, sustainable travel that focuses on cultural experiences as learning opportunities.

### INTERESTS & EXPERTISE

Food  
Craft Beer  
Wine  
Cocktails & Spirits  
History  
Sporting Events  
Pop Culture  
Wandering

### AUDIENCE

United States - 30%  
United Kingdom - 16%

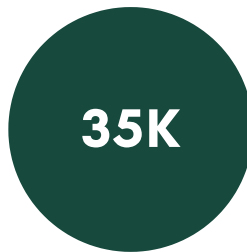
Other most popular markets:  
Canada, Italy, Australia, Germany,  
Singapore, Spain, Netherlands,  
Portugal, South Korea, Japan, Ireland

### PARTNERSHIP OPPORTUNITIES

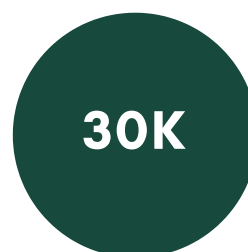
Sponsored Posts  
Instagram Posts & Stories  
Press & Media Trips  
Event Coverage  
Brand Ambassador  
Content Creation  
Facebook & IG Promotion  
& more!

Contact me for a custom quote based on your unique needs

### STATISTICS



monthly  
page views



monthly  
unique users



email  
subscribers

### SOCIAL MEDIA FOLLOWING



24K



1K



2K

### CONTACT ME

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